

Do's

DO follow brand guidelines

Choose a brand-consistent, visually appealing color palette for packaging and follow the company's guidelines to pack

DO use packaging as per product inside

Boxes should be durable and double-walled. Items will get stacked in transit, hence the packaging would need to support the weight of other packages

DO choose the right size

Choose the size of the package according to its content. Smaller packaging may damage the product and too big packaging will be wastage of material

DO have the right tape

Use strapping or strong tape to seal and secure your box so nothing spills out while in transit



Don'ts

DON'T Overseal

Do not over seal your package. All shipments can be opened by customs authorities for an inspection.

DON'T use label tapes

Do not consider "Fragile" and "Handle with care" labels as a substitute for careful packaging. They are only appropriate for information purposes.

DON'T use round tube

Do not use round tube type cylinders to pack rolled plans, maps and blueprints, instead use triangular tubes.

